

# NW Cyclist ~ Annual Bike Magazine

Share your message with more cyclists in Seattle and Portland!



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Targeting the country's "Greatest Bicycling Cities"\* Seattle and Portland!

## Mountain Biking!

- Lessons for Kids
- Cascade Hut-to-Hut
- NW Mountain Bike Areas

## Bike Touring Organic Farms in Mount Vernon

## Women and Outdoor Trends

Cheryl Marek & Estelle Gray Celebrate 30th Anniversary of XC Tandem Record

## New Gear/Event Calendar

## Rates\*\* & Sizes

SIZE	PRICE	WIDTH	HEIGHT
Full Page	\$2,755	7-1/2"	9-5/8"
1/2 Pg Hor.	1,685	7-1/2"	4-3/4"
1/4 Pg Sq.	1,105	3-5/8"	4-3/4"
1/8 Pg	585	3-5/8"	2-3/8"
Marketplace	call	2-3/8"	3"
Back Cover	3,365	7-1/2"	9-5/8"
Inside Covers	3,215	7-1/2"	9-5/8"

All prices are net \*\*Qualify for lower rates with frequency placements in *Outdoors NW* Bundle with Digital Marketing (ask your Sales Representative)

35,000 copies

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## Distribution

- Seattle Bike Expo
- NW Rides and Races
- Bicycle Retailers
- Gear Up Expo

## Add Web

\$750 – 3-month leaderboard (728x90)  
\$555 – 3-month large square (300x250)

## Contact:

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